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共に考える。未来のかたち Shaping a Shared Future Together



Lecture

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Webinar

From Competitors to Partners: Banks' Venture Investments in Fintech

Prof. Manju Puri has hypothesized and found evidence that banks use venture investments in fintech startups as a strategic approach to navigate fintech competition. She first documented that banks' venture investments have increasingly focused on fintech firms. She found that banks facing greater fintech competition are more likely to make venture investments in fintech startups. Banks target fintech firms that exhibit higher levels of asset complementarities with their own business. Finally, instrumental variable analyses showed that venture investments increase the likelihoods of operational collaborations and knowledge transfer between the investing bank and the fintech investee.

2024. 11.12 [Tue.]
10:30-12:00 JST



Speaker

Manju PURI

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Moderator

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Organized by Tokyo College, The University of Tokyo

Language English (Japanese interpretation)

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