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共に考える未来 Shaping the Future Together



Lecture

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## Designing and Scaling up Nature-based Markets

Carbon and nature markets are struggling with low trust, high costs, and limited scale—falling far short of what’s needed. In this lecture, Professor Weder di Mauro presents a new market design co-developed with Estelle Cantillon and Eric F. Lambin. Jurisdictions offer large-scale projects; investors buy shares that yield carbon and biodiversity “dividends” without conferring land ownership. Market prices reveal demand and support liquidity. Compared to credit-based systems, this approach cuts costs, boosts credibility, and supports long-term commitments. It tackles the core problems holding back today’s markets—and offers a credible path to scale with real environmental impact.

Speaker

**Beatrice  
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Commentator

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Contact **Tokyo College, The University of Tokyo Institutes for Advanced Study  
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Pre-registration  
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